Adam Sienicki

adamsienicki.com

im@adamsienicki.com

/in/adamsienicki

(602) 750-9637

1177 Market St. #538
San Francisco, CA 94103

Creative and Product Development

I'm a design leader that wears multiple hats. I get excited about blending design with tech to create engaging and meaningful experiences.

Skills

Graphic Design, Photoshop, XD, Figma, Illustrator, Web Development, UI/UX, Corporate Branding, Motion Graphics, After Effects, Video Production, HTML, CSS/SASS, Javascript, Frontend Development, React

Experience

Sahmik
Feb 2022 - Jan 2024

Creative Director and Product Development

- Built and managed the company's primary marketing website, overseeing everything from framework implementation to custom coding and graphic design in 2 months.

- Led the cross-functional world-wide team to develop and launch an application with real-time Middle-East stock market financial data, analytics and insights for the site

- Designed and implemented scalable CSS and SASS stylesheets, ensuring consistent and responsive UI across devices.

- Developed and maintained the frontend of the company's flagship application using React and NextJS.

- Contributed to the prototyping, testing, and iterative development of new features, enhancing application performance and user experience.

anthym
May 2021 - Feb 2022

Creative Director

- Designed and managed the company's marketing website.

- Redesigned company branding including logo, color scheme, typography and implemented guidelines to ensure consistency over a one month period.

- Led the UX/UI design for anthym's flagship application, creating intuitive and visually compelling interfaces that improved user engagement.

- Produced engaging content to enhance marketing initiatives and drive user interaction during online company events.

- Partnered with engineering teams to deliver interactive frontend demos, enhancing product understanding and accelerating development timelines.

Experience

Sparkhaus
Jan 2019 - Present

Sparkitech
Utilizing my complete set of skills I have worked on the UX/UI design and front end development for web-based applications, creating visuals and audio for multiple company explainer videos, designed and maintained a variety of marketing web pages and WordPress plugins, filmed aerial drone clips for in-house stock footage, and designed branding for a wide variety of clients. My work at Sparkhaus affords me the opportunity to expand my knowledge and skillset based on clients unique needs and vision.

boodleAI
Nov 2020 - Mar 2021

Creative Director

- Redesigned the company website and branding, deepening user connection and online visibility over a 2 month period.

- Created marketing collateral for print and online as well as numerous company videos to increase online visibility.

- Developed custom web components for marketing and sales.

Ampsy
May 2016 - Apr 2019

Creative Director

- Designed and developed the company's branding and website, augmenting brand cohesion and user engagement.

- Designed company print collateral for trade shows, sales events, and custom client projects.

- Created custom web components to showcase the company's API for international clients such as World Economic Forum 2018, Red Bull, and Linkin Park.

- Led UX/UI and front-end development for the web-based application using Ember, HTML, CSS, and JavaScript, ensuring a responsive and user-friendly interface.